

For Immediate Release

Grammy-nominated R&B Artist Calvin Richardson to Perform at Charlotte NC Fashion Week 2009

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Charlotte, NC. Grammy Nominated R&B Singer Calvin Richardson is set to appear at the 2nd annual Charlotte NC Fashion Week (CNCFW) scheduled September 10-12 the Mint Museum of Art.

Born in Monroe, North Carolina, Calvin Richardson is the ideal artist for collaborating with Charlotte NC Fashion Week. In 1999, he released the critically acclaimed album “Country Boy”, on Universal Records. “Country Boy” reflects the influences of gospel and R&B music Calvin was exposed to. Richardson explains that the songs on his albums are “...snapshots of my life. Before I wrote a song, I lived it. The same is true even of the songs I didn’t write: I lived the experiences in every one of the tunes on my album.”

Richardson is a talented singer, songwriter and producer with a sense of fashion and a style all his own. His Hollywood Records’ debut album, “2:35PM” isn’t just another record that fits neatly into the now-fashionable ‘neo-soul’ category; rather, it’s proof positive that Calvin is truly continuing the tradition of real soul music at its best. Richardson’s performance for Charlotte Fashion Week will be on Friday, September 11.

The talent of an artist such as Calvin Richardson coupled with the many talented designers already set to grace the runway this year is sure to make this year’s event one that won’t soon be forgotten!” Returning designers include Luis Carlos Machicao of Machicao Couture, Kimberly Pixton of Pixton Bridal Couture and Shinikki Peterson of Lujeanik Designs. This year CNCFW will feature two European designers from Sarajevo, Alen Kekic and Slavica Aleksijev who will join the line up of talent showing their collections on the runway.

CNCFW Director, Anthony Simons is extremely pleased with the showing of support from contributing businesses. “The customer base and brand identification of our sponsors convey the ideal image desired to enable us to enhance this exciting multi-day event.” Among those companies participating this year include; MAC cosmetics, Varji Varji Salon and Spa, Bakers Shoes, Scott Jaguar as the official car sponsor. Fox News Charlotte, Elevate Lifestyle Magazine, Sotac Magazine, and Plitzs Lifestyle Magazine will provide Media coverage.

This is a positive event for Charlotte, generating revenue for local business and creating internships for students studying in the fields of fashion marketing, public relations, and fashion merchandising. CNCFW is the only professionally produced multi-day event in Charlotte where designers can show their collections on a modest budget. Travelers to Charlotte will have a cultured and thrilling activity to attend and fashion buyers will have fresh new choices.

Tickets are currently available online or by phone. Visit www.charlottencfashionweek.com for more information.

For more information on becoming a sponsor email info@Charlottencfashionweek.com or call 888-644-9230

Send requests for media credentials to Jas Dodd at Press@Charlottencfashionweek.com or call 347-564-0206

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