

UPTOWN SPONSOR

Be part of Charlotte's growing fashion community and join the 2010 Charlotte North Carolina Fashion Week as an exclusive Uptown Sponsor

What is an Uptown Sponsor?

Uptown Sponsors are local restaurants, hotels, boutiques, entertainment venues, and other businesses who agree to offer small discounts to guest visiting Charlotte during for one of the largest fashion events in the city. The Charlotte NC Fashion Week is hosting its third annual fashion show this September 23-25 that will feature runway shows each day, workshops, live entertainment and more. We expect over 1800-2000 people to attend the weekend event. Designers, models, vendors and guest travel from cities and states around the country to participate in the show. By enrolling as an Uptown Sponsor, your business can be placed front and center for many of these travelers to see and plan ahead. Why not take advantage of this great marketing opportunity



Would you like to advertise to the audience above? It's easy, and it's a cost effective way to increase traffic to your business or establishment during Charlotte Fashion Week.

How much does it cost to become an Uptown Sponsor?

Uptown Sponsors can participate at three levels

Uptown Sponsor

Package Details

Eat Package \$50.00

- Includes listing on official web site and partner sites where event is advertised.

Play Package \$100.00

- Includes listing on official web site,
- Inclusion in E-blasts distributed to event attendees.

Stay Package \$300.00

- Includes listing on official web site
- E-blast to event attendees.
- Inclusion in media releases
- Inclusion in designer and model registration packages
- Listing in CNCFW Program

***Add \$200 to the Play or Stay packages for our exclusive video business highlight. We will come out and custom shoot a 30 second video of the business or establishment which will be aired on the Web site for 90 days providing additional exposure.**

***Not available for Eat package.**

For more information on please log on to www.Charlottencfashionweek.com email Anthony@Plitzs-Charlotte.com or call 980-428-3442.

Packages can be paid for online through PayPal to the email address Sponsor@charlottencfashionweek.com (please add 3% to each package if paid through PayPal)

To pay by check, make payment out to Networkz2000 LLC PO Box 42307 Charlotte NC 28215. Register early to ensure your business receives maximum visibility prior to September.

Uptown Sponsor

APPLICATION

Business Name _____

Owner/Manager _____

Business Address _____

City _____, State _____ Zip _____

Telephone _____, Email _____

Signature _____

Date _____

Package Selection

Eat: \$50.00

Play: \$100.00

Stay: \$300.00

Video\$200.00 (Only available with purchase of “Play or Stay” packages listed above)

Method of payment

PayPal

Check

Please fax to Networkz2000 LLC 888-644-9230 Attention: Uptown Sponsor